



International Table Tennis Federation welcomes you to...

HELLO FUTURE CONFERENCE



Car Sant Cugat, Barcelona, Catalonia, Spain
30 April - 2 May, 2010

WELCOME TO THE FUTURE

Trust the power of Sports. It is healthy force that beyond the obvious success stories, the winners, the glittering gold medals, also plays an important role in the big human society picture.

As an proactive International Sporting Federation, the ITTF is involved on a daily basis in activities supporting the good things in life. We are setting up courses for coaches, we are organizing training camps, we are offering competitive opportunities, we are writing stories, promoting young players success and celebrating professional athleticism. We are the governing body for Table Tennis – one of the largest participation sports in the world.

Governing the right way, ultimately means that we have to understand the future landscape for our sport. We have to explore opportunities, set the rules, launch programmes, develop a worldwide structure and make our sport attractive for investors, sponsors and the fans. To become fan friendly is important for us.

The year is 2010. We are a bit more than two years away from the London 2012 Olympic Summer Games. The wheels are slowly starting to turn. Athletes are zeroing in, starting to dream and slowly beginning to fiddle with the calendar. Success will come to those who understand the near future. Who can harness and develop the necessary skills, the toughness required and manage the physical demands that comes with.

We believe in the Youth Olympic Games idea. We are supportive, cooperative and actively promoting the upcoming YOG in Singapore. We believe that Table Tennis can become one of the prime sports in the games. Our athletes are young, top notch skillful and fun to watch.

The Hello Future Conference in Barcelona will touch on all these issues. I hope you can join us.

Mikael Andersson,
ITTF Executive Director
Education and Training

- CONFERENCE SCHEDULE -

FRIDAY 30 APRIL

- 08.00–13.00** GOLF-TOURNAMENT
Sign up for a special “Best Ball – Foursome Golf tournament ” presented by ITTF Education and hosted by CAR Barcelona at the nearby San Joan Golf Club www.golfsantjoan.com/. Huge prestige!
- 19.00–21.00** Official Opening; HELLO Future 2010
- 19.00–** Official speeches
- 19.30–20.45** OPEN FLOOR PANEL Discussion with the Key attendees, among others Dr **Georg Nicholas** ESN and **Adham Sharara** ITTF President reflecting on issues related to the sport of table tennis from a development, media, marketing point of view.
- 21.30** Dinner at Car or at respective Hotel .

SATURDAY 1 APRIL

- 09.30–10.30** “The ITTF and the 2010 Youth Olympic Games in Singapore” Key Note, **Jordi Serra** ITTF, **Mikael Andersson** ITTF.
General info – ITTF at the Youth Olympic Games
Presentation of NEW strategies for ITTF Athletes Development/ Education; The ITTF YOG Education package
- 10.30–10.45** (Break set up)
- 10.45–11.45** “A close look at Rubber Development in general – Future trends and techniques” Key Note ; **Georg Nicholas** ESN
“Make coaches aware of the general procedures and industrial progress” (Moderator Jens Fellke, ESN)
- 11.45–12.15** Coffee break / snack
- 12.15–14.00** Breakout session ; Coaches – Athletes Development Key Note **Glenn Tepper** ITTF, **Mikael Andersson** ITTF.
The ITTF Development Programme – ITTF Hot Spot Training center model INTRO and presentation of centers.



ITTF - Olympic Solidarity "With the Future in Mind" Planning - Education – Progress.

Target Groupings : Coaches for all supported ITTF players.

Coaches in general . Key Management from potential ITTF

Training centers

12.15-14.00 Breakout session; Event Organization – Event Marketing, Key Note ; ITTF Competition Department, ITTF Marketing.

12.15-13.00 "Use of All Senses"
A presentation on how to make use of sound effects and well balanced, innovative music at our events. Forty year old Swedish music producer **Martin Andersson** comes to play with fresh and innovative ideas on how to present our sport with a splash. Listen into a presentation of new sounds, the crowd-pleasing effects and smart jingles.

13.00-14.00 One on one with the ITTF Competition Department. Planning Event Development and Bid strategies

14.00-15.15 Lunch at CAR

15.15-18.00 Break, networking

EVENING SESSION

18.00-19.20 A look at initiatives and trends in International Tennis. Key Note, **Miguel Crespo**, ITTF Coaching and Development and TBA
ITF Online coaching Education Scheme
One Individual athlete and his progress from a young age. A presentation related to successful models based on one on one coaching and management.

19.30-21.00 Live clinic with **Jörgen Persson** and **Peter Karlsson**. Two former World Champions in action at the table. Both players are ready for interaction and discussion concerning practice, development and new techniques .

21.30 Dinner

SUNDAY 2 MAY

09.30-10.30 International Development in Coaching – IOC Olympic Solidarity Programs Key Note **Yassine Yousfi**, Project Manager IOC Olympic Solidarity

A detailed look at available educational opportunities for coaches supported by the IOC Olympic Solidarity. (ITTF Moderator Glenn Tepper)

10.45-11.45 "Top Ten TMS and ITTF Marketing Moments of the year 2009" Key Note **Anders Thunström** TMS International and **Steve Dainton**, ITTF Marketing

Listen to a rundown of the GOOD stuff from the competition year 2009. Could it be the draw presentation in Yokohama? – the VIP service at the Pro Tour final? – or the TV production from German Open?. Everything packaged in an entertaining TOP TEN List from our sponsor, media and marketing gurus. (Moderator Steve Dainton)

11.45-12.15 Break

12.15-13.30 Breakout ; Coaches and Athletes
CAR Presentation

Currently under construction the new training hall at CAR promises to develop into a state of the art training environment for our sport. No shortage in technical, visual support for the coaches. Tag along for an interesting look at the new concept.

12.15-13.30 Breakout ; Event organizers – TBA
ITTF Media – Event presentation- General improvements (Moderator Arne Madsen)

14.00-14.15 ITTF World Hopes Team 2010 – Presentation of athletes and planning.

14.15-14.30 Closing of conference

15.00 General Departure



APPLICATION FORM

Family name

First name

Nationality

National Association or Company

Arrival Date

Arrival Time

Flight Number

Departure Date

Departure Time

Flight Number

Name of the accompanying person

HOTEL ALTERNATIVES (PLEASE CHECK YOUR OPTION)

☐ OPTION 1

HOTEL & RESTAURANT SANT CUGAT****

Hospitality	Person/day	Package
Single room	190.00	€700.00 €
Double room	150.00€	550.00 €

Hospitality package: From dinner on 29th April till breakfast on 3rd May

☐ OPTION 2

HOLIDAY INN / OR SIMILAR ***

Hospitality	Person/day	Package
Single room	125.00€	450.00 €
Double room	110.00€	400.00 €

Hospitality package: From dinner on 29th April till breakfast on 3rd May

☐ OPTION 3

Conference fee 100.00 €

Golf session Friday, 30 morning: 40 euros / person

Submit

Organizers



Funding Partners



Generalitat de Catalunya
Departament de la Vicepresidència
Afers Exteriors i Cooperació

Supported By

